

Summary of Governor Arnold Schwarzenegger's



2006

California Cyber Safety Summit:

**Protecting
Children
Online**





GOVERNOR ARNOLD SCHWARZENEGGER

October 18, 2006

California Cyber Safety Summit: Protecting Children Online

I am pleased to extend my greetings to all gathered for this year's Summit.

Raising awareness of cyber safety is increasingly vital to protecting California's children. The anonymity of the Internet makes our youth vulnerable targets for all types of predators who can easily access our children or information about them. The collaboration at this Summit among educators, law enforcement, legal professionals, parents, and child safety advocates is a powerful step towards reducing the victimization of some of California's most vulnerable residents.

All Californians have a shared responsibility to aid in the protection of our youth, and I applaud the organizers of this event for educating the public on how to combat online crimes, as well as how to employ prevention techniques within their own homes. Because of your efforts, responsible Internet usage and child protective security measures are on the path to becoming common practices in all California homes.

Please accept my best wishes for a meaningful event.

Sincerely,

A handwritten signature in black ink, reading "Arnold Schwarzenegger".

Arnold Schwarzenegger

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EXECUTIVE SUMMARY

The Department of Consumer Affairs (department) has partnered with the California Coalition for Children's Internet Safety (coalition) to help parents and community leaders protect our children in the online world. The Coalition includes business and education leaders, parent groups, government agencies, law enforcement, and community organizations. The Coalition's mission is to foster collaboration between stakeholders and experts. With the help of the Coalition, the Department offered a series of educational programs on the safe, smart, and legal use of the Internet.

One of the educational programs that the department, in partnership with Governor Arnold Schwarzenegger, the California Coalition for Children's Internet Safety, and a host of state and private agencies presented was the first ever *Cyber Safety Summit: Protecting Children Online*, Wednesday, October 18, 2006 at the Sacramento Convention Center. Participants learned from experts about preventing the many dangers children face online and the strategies and resources to counter them by surfing safe, smart and legally. Audience-specific training workshops made this event ideal for parents, PTA organizations, educators, law enforcement, prosecutors, community leaders and organizations, and child safety advocates. Exhibits and product demonstrations were also part of this informational conference.

Governor Arnold Schwarzenegger spoke on the importance of raising awareness for children's Internet safety and collaboration among educators, law enforcement, legal professionals, parents, and child safety advocates to better protect California's children. The morning keynote speaker Marc Klaas, who travels extensively throughout the United States promoting Internet safety for children and the need to employ prevention techniques within the home, reinforced this message. McGregor Scott, United States Attorney of the Eastern District of California, gave the closing address, which concluded the summit on the latest technology and programs that are available to combat the crimes that threaten our children and their safety.

The Summit also comprised of nine workshops that were targeted for specific audiences. The information that was provided in the workshops ranged from Internet safety in the schools, how to avoid dangers online, investigative tools for law enforcement and prosecutors, and internet safety in the home, to just name a few.

Throughout the day, attendees were able visit the many and diverse exhibitors that participated. Exhibitors consisted of state agencies to non-profit child advocate organizations to the latest companies in Internet safety technology.

As a follow-up to the Summit, the department has continued to work with businesses, law enforcement, the PTA, child advocacy organizations, parents, state agencies, and educators to provide and share information that will help keep our children safe online.

GENERAL SESSION

Cyber Crimes Against Children

By Marc Klaas

By understanding that Internet crimes are a phenomenon unique to the 21st Century, Governor Schwarzenegger has further demonstrated his leadership by convening California's first Cyber Crimes Against Children Summit at the Sacramento Convention Center on October 18, 2006.

Since the early days of cyberspace exploration the vast majority of law abiding citizens have marveled at the benefits of the Internet while cyber-perverts empowered themselves to commit mayhem. They utilized online communities, file servers, Internet Relay Chat, e-mail, peer-to-peer networks and commercial Web sites to reinvigorate the near-dormant child pornography industry while they lurked behind false profiles attempting to lure, groom, and victimize our children.

The problem is epidemic. By the mid 1980's, the production and distribution of child pornography in the USA was difficult and expensive and had been nearly eradicated. Perpetrators were isolated and fearful. But, because of the Internet production and distribution of child pornography has become easy and inexpensive. Perpetrators file share, network, and encourage each other.

Back in the day, children had to beware of predators lurking in alleys, dark stairwells, and in and around parks and schoolyards, but the Internet has changed the rules. It has emboldened this new generation of cyber-perverts who rely upon anonymity and subterfuge to engage their evil intentions. The result is that the very predators who could not penetrate our dead bolts, alarm systems, guard dogs or personal armories had found a back alley into our living rooms under the camouflage of binary code and new world technology.

The statistics are alarming - the FBI has seen a 2,026 percent increase in its caseload of online sex predators in the last 10 years. Of the estimated 24 million child Internet users, one in five kids

has received unwanted sexual solicitations. It is estimated that at any given moment, 50,000 predators, many of whom are lurking within social networks, are prowling for children online. The problem has become so alarming that an instant message stating that, "I am a twelve-year-old-boy home alone and I want to have sex with you," is enough to launch and deliver a convoy of white and blue collar pedophiles willing to risk everything to satisfy uncontrollable urges.

The single characteristic, besides intent, that differentiates child predators from the rest of us is aggression. While we have stood around in benign ignorance they have engaged an aggressive campaign of mayhem and crime against our children. If we hope to stop the victimization we will have to become as aggressive and organized in our efforts as they have been in theirs. We must network, share resources, be creative, and demonstrate will and determination.

The *Cyber Crimes Against Children Summit* intends to contribute to that goal by convening acknowledged experts from a variety of relevant disciplines. Law enforcement; technology; Internet Service Providers; educators; and non-profit providers, will work toward solutions that will protect the estimated 70 million children who participate in online activities.

Yesterday, an American baby was born, meaning that there are now 300 million American citizens. With a population so vast and so diverse, it is fanciful thinking to suggest that we can completely eradicate child victimization on the Internet. However, by linking arms and working toward a common goal we can ensure that yesterday's baby will eventually be able to go online with the assurance that his or her experience on the World Wide Web does not turn into a harrowing journey through the Wild Wild West.



GENERAL SESSION

Katie's Story

Katie was only 15 when she met 22-year old John in an Internet chat room. Katie and John immediately began e-mailing each other several times a day. Before long, Katie was convinced they were in love.

A few weeks into the relationship, John told Katie that he was ready to meet her in person. While Katie was eager to spend time with her "boyfriend," Katie's parents were horrified with the idea of John coming to their home.

Katie's father, concerned that Katie might leave home to be with John against her parent's wishes, went to the police for help. An officer gave him a copy of the MISSING game and suggested that the family play it together.

After playing the MISSING game, Katie realized for herself that John was not a friend, but a child predator. Katie's family notified the police of their suspicions, and shortly afterward the San Francisco Police Department discovered that John was the primary suspect in the rape of a 13-year-old girl. The younger girl had also met John in an Internet chat room. Without a doubt, John was planning for Katie to be his next victim.

Katie turned over all of the gifts, letters, and computer files she had from John. She also appeared at John's trial to present testimony about the method he used to try to seduce her—not surprisingly, it was the same method he had used with his 13-year-old victim. With Katie's supporting evidence, John was sentenced to twenty years in prison.

MISSING reached Katie at her own level and caused her to re-evaluate her relationship with John in time to prevent disaster.

Ambassador to Youth

Katie is now the Ambassador to Youth for Web Wise Kids. She shares her powerful first-hand testimony with other young teens and parents so they know that what happened to her and her family can happen to them. She is sought after for television, radio and print interviews and has testified before state congressional hearings. Please contact us if you are interested in having her speak.

GENERAL SESSION CONTINUED

Panel 1: The Internet and Our Children: In Their Own Words

Hear a former victim-turned-advocate discuss her experience with cyber crime, and 13- to 18-year-olds who have been trained by law enforcement describe what they do online.

Moderators: Parry Aftab, President, WiredSafety; Monique Nelson, Vice President, Web Wise Kids

Panelists: Teenangels; Katie Canton

Panel 2: The Internet and Our Children: Addressing the Dangers

Experts from technology companies, prosecutors, and child safety advocates discuss the dangers children face online and the actions industry is taking to address them.

Moderator: Jim Steyer, CEO, Common Sense Media

Panelists: Craig Hill, National Director of Crime Prevention, National Center for Missing and Exploited Children; Kamala Harris, San Francisco District Attorney; Chuck Cosson, Policy Counsel Microsoft; Hemanshu Nigam, Chief Security Officer, MySpace



TRAINING WORKSHOPS

Understanding Cyber Space

Gain a social and psychological perspective on what the online world means to children today, followed by a demonstration of the need to apply “real world” rules to the virtual reality environment.

Panelists: *Danah Boyd, Student, Fellow, University of California Berkeley, University of Southern California; Parry Aftab, President, WiredSafety*

The Role of Schools in the Online World

To effectively protect students and schools from dangerous activity and litigation, educators must know which policies and practices have proven successful. This workshop features a legal overview and best practice models from people who deal with these issues on a daily basis.

Moderator: *Paul Preston, Principal, Yolo Education Center, Washington Unified School District*

Panelists: *Dan Shinoff, J.D.; Jim Freese, Education Technology Specialist, California Technology Assistance Project Region IV; Linda Uhrenholt, Education Advocate, AT&T*

Online Victimization and How to Avoid it

In this session, attendees learn how to recognize and avoid dangerous online activity. This workshop will share definitions and strategies to handle cyber bullying, online romance, cyber stalking, photos and movies on the Internet, scams and frauds as well as responsible music and game downloading. Attendees will learn the definitions of these terms and how to stop and report unwelcome, inappropriate, or illegal behavior.

Moderator: *Susan Fisher, Crime Victim Advocate, Office of the Governor*

Panelists: *Nancy Willard, M.S., J.D., Center for Safe and Responsible Internet Use; Catherine Cohen, Psy.D., Clinical Psychologist*

Investigative Tools for Law Enforcement and Prosecutors

This session is closed to the public; only credentialed law enforcement and prosecutors are allowed entry. New techniques for investigating computer crimes against children will be taught, as well as how to work with company experts in tracking down predators and other criminals. Resources provided at this workshop will help improve investigative processes.

Moderator: *Virginia Black, Sheriff, Yuba County*

Panelists: *Vince Recce, Internet Crimes Against Children; Jeffrey Dort, Deputy District Attorney, Assistant Branch Chief, San Diego County*

TRAINING WORKSHOPS *CONTINUED*

Internet Safety in the Home

Do you want to be more involved with your child's online activities but find there is too much information and not enough time? This workshop gives you simple, practical, and effective methods for making your home computer a safe space, as well as the right and wrong ways to approach the discussion with your children.

Moderator: *Chuck Cosson, Policy Counsel, Microsoft*

Panelists: *Rebecca Randall, Director of Outreach, Common Sense Media; Monique Nelson, Vice President, Web Wise Kids; Joanne McNabb, Chief, California Office of Privacy Protection*

Internet Safety in the School

Learn from case studies how to successfully incorporate Internet safety into your school. Since schools have different structures and different needs, this workshop demonstrates different ways of integrating cyber safety: In the classroom, in after-school partnerships, through peer-to-peer training, and with the PTA.

Moderator: *Catherine Davis Teitelbaum, Senior Manager, Youth Policy, Yahoo!*

Panelists: *Teri Schroeder, President, i-SAFE Inc.; Darlene Robles, Superintendent, L.A. County Office of Education; Kevin McCartney, Senior Director, Boys and Girls Clubs of America; Cory Sanfilippo, California State PTA, Vice President for Community Concerns*

The New Playground: The Safe, Smart, & Legal Way

A mouse and a keyboard have replaced board games and tree houses. If your child knows more about the Internet than you do, this workshop will be a crash course in kids' favorite online activities and why they like them. This course teaches the safe, smart, and legal way for kids to enjoy the new cyber playground.

Moderator: *Anne Collier, Editorial, Net Family News Program Presentations*

Panelists: *Chris Kelly, Facebook; Harry Valetk, Privacy Officer, Entertainment Software Ratings Board; Larry Magid, Syndicated Columnist*



TRAINING WORKSHOPS CONTINUED

Program Presentations

A review of three nationally recognized cyber safety education programs will be open for everyone at the conference. This is an opportunity to distinguish key program benefits and determine which one might best serve your student needs.

Moderator: *Laurel White, Assistant U.S. Attorney, Eastern District of California*

Panelists: *Teri Schroeder, President, i-SAFE; Monique Nelson, Vice President, Web Wise Kids; Craig Hill, National Director of Crime Prevention, National Center for Missing and Exploited Children, NetSmartz*

Computer and Internet Security in Schools

Addressing online security from virus protection to Internet security, system performance to backup and recovery, this course is designed to help schools take a stand against Internet threat activity. Whether unknowingly or deliberately, a child's use of the Internet can threaten our technology infrastructure and damage the availability and security of our information. Ideal for school Information Security Officers, staff providing technology assistance, and also for everyday users looking for a better understanding of computer security.

Moderator: *Bonnie Marks, Regional Director, California Technology Assistance Project*

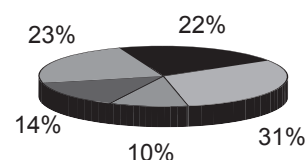
Panelist: *David Cole, Director, Security Response*

APPENDIX

Turning Technology Survey

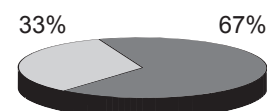
1) Are you here as:

	Responses	
An Educator	49	21.68%
Law Enforcement/Prosecutor	70	30.97%
Parent	23	10.18%
Child Advocate/Community Leader	32	14.16%
Other	52	23.01%
Totals	226	100%



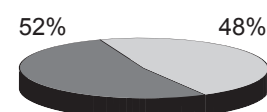
2) How many of us have children that use the Internet?

	Responses	
Yes	155	66.81%
No	77	33.19%
Totals	232	100%



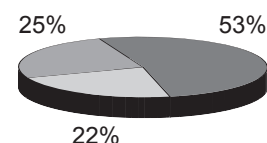
3) Do you have filtering software on the computer your child uses?

	Responses	
Yes	103	47.69%
No	113	52.31%
Totals	216	100%



4) Do you know the Web sites your child visits the most?

	Responses	
Yes	106	52.48%
No	45	22.28%
Somewhat	51	25.25%
Totals	202	100%





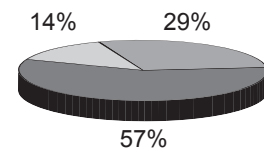
Turning Technology Survey

5) Do you regularly visit the Web sites your child visits?

Have you “Googled” your child?

Responses

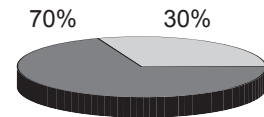
Yes	60	28.99%
No	119	57.49%
Occasionally	28	13.53%
Totals	207	100%



6) Knowing that one in five children are sexually solicited online, do you think you have done enough to protect your child?

Responses

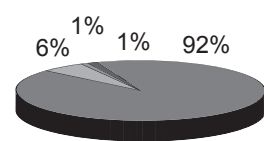
Yes	59	30.41%
No	135	69.59%
Totals	194	100%



7) When it comes to safe and responsible Internet use, which group should shoulder the most responsibility?

Responses

Parents and Families	220	92.05%
Industry	14	5.86%
Schools	2	0.84%
Peers	3	1.26%
Totals	239	100%

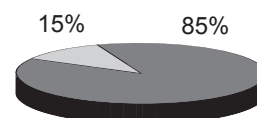


APPENDIX CONTINUED

Turning Technology Survey

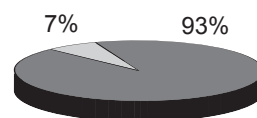
8) In your opinion, who are the real experts - the kids or the parents?

	Responses	
Kids	235	85.45%
Parents	40	14.55%
Totals	275	100%



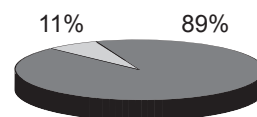
9) Do you believe that we can create a safer interactive technology experience for kids?

	Responses	
Yes	255	93.07%
No	19	6.93%
Totals	274	100%



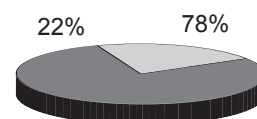
10) Do you think that kids will learn better from other kids or from adults?

	Responses	
Kids	247	88.85%
Adults	31	11.15%
Totals	278	100%



11) Do you find it difficult to talk to your children/teens about Internet Safety?

	Responses	
Yes	51	22.08%
No	180	77.92%
Totals	231	100%

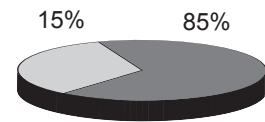




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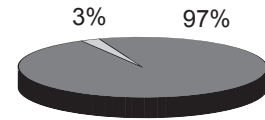
12) If an easy to use program about online safety issues was available, would you take the time to go through it?

	Responses	
Yes	245	93.51%
No	17	6.49%
Totals	262	100%



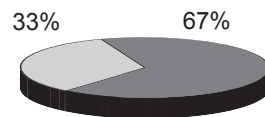
13) What's more important?

	Responses	
Knowing what your kids are doing online	195	97.50%
Respecting your children's privacy	5	2.50%
Totals	200	100%



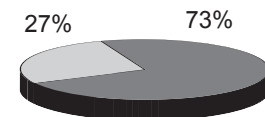
14) Would you support government regulation to keep kids safe online if it limited free speech?

	Responses	
Yes	141	66.82%
No	70	33.18%
Totals	211	100%



15) As parents, do you plan to talk to your children about what you learned here today?

	Responses	
Yes	11	73.33%
No	4	26.67%
Totals	15	100%



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